



COLLEGIATE
RUNNING

ASSOCIATION®

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THE CREATION

COLLEGIATE
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- **Founded in 2013, we are the first and currently only organization reserving prize money specifically for college students in the sport of distance running.**
- **2013 NCAA D1 Legislation changes-permissible to accept prize money to cover sport related expenses over a calendar year**
 - Different for D2 and D3 (Event Specific Expenses outside the season)
 - See our website (Eligibility FAQ) for details (CollegiateRunning.org)
- **Over 90% of HS TF/XC athletes do not participate in college for various reasons including reduced opportunities.**
- **Prepare for the future**
 - Even if it is 1 class at a time
 - Incentive for top athletes in the form of \$\$

MISSION

- **Promote healthy lifestyles among college students through running**
- **Expand opportunities for college students involved in running**
- **Provide true collegiate national championships open to all college students currently enrolled in at least one class**
- **Increase participation among college students in Road, Mountain and Trail Running**



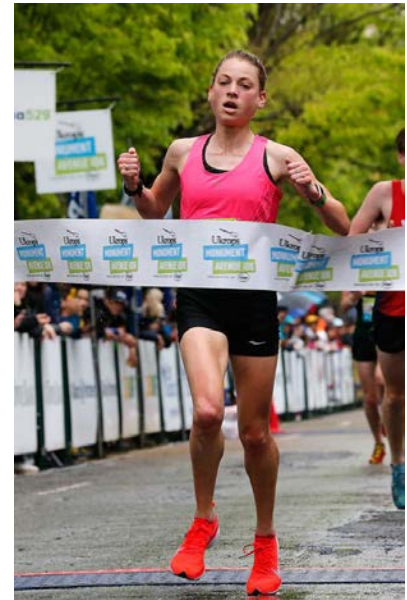
VISION

- **Host national championship events not currently offered at the college level**
 - Road, Mountain and Trail Running
 - NCAA=XC, Indoor, Outdoor only
 - USATF=All disciplines however nothing specific to college students
 - Void specific to college students
- **Partner with well-established races with a history of:**
 - Large participation
 - High Visibility
 - Elite and social fields inclusively
- **Attract elite college runners from all levels**
 - PRIZE MONEY
 - Inclusive national champions
- **Serve as destination races for social runners and clubs**





ELIGIBILITY



2019-Philo Germano (Reebok Boston)

2018 Run PRO Camp

2019-Bethany Sachtleben (NOVA)

2015 Run Pro Camp

- **Enrolled in at least one college course at any level (JUCO, undergraduate, graduate, post graduate)**
 - Winter/Spring/Summer Events – At least 1 course January 1-August 31
 - Fall Events – At least 1 course September 1- December 31
- **High school diploma**
- **Member of the Collegiate Running Association**
 - Free
 - Open to ALL
 - E-newsletter, e-magazine, news, updates, ConnectCRA events, discounts through our partners

2020 NATIONAL CHAMPIONSHIPS



- **10k Road Race – Saturday, March 28**
Host: Ukrop's Monument Avenue 10K presented by Kroger (Richmond, VA)
(\$10,000 minimum prize purse)
- **Trail Race (Distance 12k) – Friday, May 8**
Host: Thunderbunny Trail Race (Athens, OH)
(estimated ~\$6,000 total prize purse)
- **1 Mile Road Race – Monday, May 25**
Host: Loudoun Street Mile (Winchester, VA)
(\$4,000 minimum prize purse)
- **Mountain Running – TBA**
Host: TBA
(estimated ~\$6,000 total prize purse)

PRIZE MONEY

- **Open to all members taking at least 1 college course within the time period**
 - (January 1- August 31/September 1- December 31)
- **Exhausted NCAA eligibility**
 - No limitations
- **NCAA Division 1**
 - Actual & necessary expenses for CALENDAR YEAR
- **NCAA Division 2 & 3**
 - Actual & necessary expenses for the event
- **CRA has awarded over \$120,000 in prize money and travel to College Students since 2014**





Notable Alumni

- Morgan Arritola
- Janel Blancett
- **Samantha Bluske**
- Addie Bracy
- Amy Cashin
- Marion Cherop
- Keira D'Amato
- Megan Deakins
- Autumn Eastman
- Esther Erb
- Kathryn Harrison
- Ashley Higginson
- **Shannon Malone**
- Emily Mulhern
- **Gina McNamara**
- Kathy O'Keefe
- Mara Olsen
- Mandy Ortiz
- Karley Rempel
- **Bethany Sachtleben**
- **Sussana Sullivan**
- Johanna Taliham
- Kellyn Johnson Taylor
- Nicol Traynor
- Tori Tyler
- Taylor Ward
- Rachel Ward
- Danielle Winslow
- Amber Zimmerman
- Cole Atkins
- **Andrew Benford**
- Jack Bruce
- Jordan Chavez
- Paul Chelimo
- Patrick Cheptoeck
- Miles Clikeman
- Robby Creese
- Austen Dalquist
- Matt Daniels
- Al Escalera
- Silas Frantz
- **Philo Germano**
- Joe Gray
- Ryan Hagen
- Johnny Hogue
- Brett Hales
- Hayden Hawks
- Daniel Jaskowak
- Brandon Lord
- Tyler McCandless
- Matt McDonald
- William Milam
- Sam Mueller
- Joe Simmons
- Patrick Smyth
- Michael Wardian
- Chase Weaverling
- Lex Williams



BOLD: RunPro Camp Attendee

Did you know?

- Since 2014 over 16,000 college students from across the U.S. have participated in Collegiate Running Association National Championships.
- Since 2014 the Collegiate Running Association and our race partnerships have awarded over \$120,000 in prize money and travel specifically to college students.
- Over the past 5 years (2014-2018) 20 Collegiate Running Association members have qualified for 71 USATF National Teams.
- 2019 marked the 6th consecutive year the Ukrop's Monument Avenue 10K has hosted the Collegiate 10K Road Race National Championships (2020 & 2021 announcement soon).
- 2018 marked the 5th consecutive year the Collegiate Mountain Running National Championships were hosted concurrently with the USATF Championships.

Did you know?

- 2014 Collegiate 10K Road Race National Champion, **Paul Chelimo (UNC-Greensboro/Kenya)** became a U.S. citizenship and won the Silver medal (2nd- 13:03.90) in the 5,000M in the 2016 Rio Olympic Games and Bronze medal (3rd) in the 2017 IAAF World Outdoor Track & Field Championships (5,000M)
- After PR's of 9:53 (3KSC), 15:45 (5k), 32:37 (10k), 1:14:03 (1/2 marathon) and 2:35 (marathon) **Addie Bracy (Univ. of Colorado Denver)** transitioned from the track to include mountain and trail races. In 2018 she claimed the Collegiate Mountain Running Championship and a spot on the USMRT. She has since made numerous USATF National Teams in mountain, ultra & trail (MUT) running.
- In the last year, 2016 & 2018 Collegiate Running Association Female Athlete of the Year, **Bethany Sachtleben (GMU/NOVA)** has run 15:46 (5K), 32:39 (10K), 51:08 (15K), 53:40 (10 miles), 1:12:28 (HM) and 2:31:20 (Mar). Since becoming a member she has won \$7,000 in prize money within CRA Championships.
- 2014 and 2015 Collegiate 10K Road Race National Champion, **Kellyn Johnson Taylor (Coconino College)** ran one of the fastest debut marathons in U.S. history (2:28:40) in 2015
- 2015 Collegiate Running Association Male Athlete of the Year and 2015 Collegiate Trail Race National Champion, **Joe Gray (Colorado Bible College)** won the 2016 World Mountain Running Championship and 2017 World Snowshoe Running Championship.
- In 2018 the Collegiate Running Association became the first hosted organization partner with [AthleteBiz](#).
- In 2018 the Collegiate Running Association expanded our partnership with [Sports Backers Kids Run RVA](#) to promote physical activity to youth across the Richmond, VA area.

QUESTIONS / COMMENTS



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